



HYPERION SYSTEM 9 MASTER DATA MANAGEMENT

*H*yperion® System™ 9 Master Data Management™ (Hyperion MDM) software helps IT managers solve the costly, labor-intensive problem of updating business performance management (BPM) master data, usually initiated through phone calls and e-mails from business users.

HIGHLIGHTS

- Empower business users to manage change in BPM master data
- Improve your change management process and communications
- Ensure reporting integrity
- Control and secure BPM master data across the enterprise
- Establish audit controls and accountability
- Centralize, automate, and simplify complex business rule management
- Deliver BPM master data Web publishing, viewing, and downloading capabilities
- Accelerate financial reporting and eliminate redundancies

SYNCHRONIZE BUSINESS PERFORMANCE MANAGEMENT MASTER DATA ACROSS THE ENTERPRISE

With *Hyperion MDM*, you can synchronize BPM master data, such as business dimensions, reporting structures, hierarchies, attributes, and business rules, using a formal, rule-driven process across distributed data warehouses, data marts, analytic applications, transactional systems, and business intelligence (BI) and BPM-specific applications. *Hyperion MDM* is as easy as “point and sync.” In fact, even nontechnical users can directly contribute to the iterative process of managing complex, rapidly changing BPM master data.

KEY BENEFITS

Empower business users. *Hyperion MDM* allows business users to easily control reporting dimensions, business rules, and hierarchies without concern for the physical data models necessary to integrate their logic into production. Using business rules and security profiles, *Hyperion MDM* allows each business user to manage his or her area of responsibility without jeopardizing the integrity of other areas and systems. So users are free to make changes and create alternate structures without fearing detrimental cross-system and cross-department impacts.

Establish an easily managed and auditable process. Without a BPM master data management solution, changes needed by business units must be made by IT experts, often through manual and time-consuming telephone calls, e-mail, and spreadsheets. Maintaining documentation manually and building a full audit trail for BPM master data changes further delays this process or derails it entirely. *Hyperion MDM* creates a managed framework for BPM master data that transparently provides full logging of changes and the ability to roll back to any point in time.

Create a centralized system of record for BPM master data. *Hyperion MDM* includes application programming interfaces (APIs) for integrating BPM master data changes into any automated maintenance process. The API supports COM and SOAP/XML

through Web services so you can integrate BPM master data changes into lights-out maintenance and integration processes. In addition, workflow tools can use *Hyperion MDM* as their rules engine. ETL processes can access critical master data changes from *Hyperion MDM* on an as-needed basis and can even feed exceptions back into *Hyperion MDM* for closed-loop error handling. And transactional applications and BPM systems can subscribe to *Hyperion MDM* for up-to-date BPM master data.

Blend and synchronize master data across the enterprise. *Hyperion MDM* lets you import entire hierarchical structures and their attributes from external systems, creating an import profile configurable to the specifications and format of the publishing system. In this way, all structures and attributes are mapped into *Hyperion MDM*. With a rules-based integration feature, users can selectively blend and merge data from an imported hierarchy into an existing hierarchy. Changes from external systems can be detected automatically and blended into the production hierarchies. Users can then run what-if scenarios to see effects of the changes before committing them to the database.

The integration feature can also be used to merge changes between production hierarchies and planning or forecasting hierarchies. *Hyperion MDM* allows users to work on current and future hierarchies simultaneously, without disrupting production. Furthermore, IT teams don't have to worry about redundant maintenance or referential integrity when moving planning hierarchies into production.

Enable stakeholder visibility. *Hyperion MDM* allows all business stakeholders to access and download critical BPM master data through a Web-publishing capability. Users can gain a deeper understanding of business rules, dimensions, and hierarchies through a secure and controlled Web environment.

KEY FEATURES

- **BPM master data life-cycle management and versioning.** Manage and model changes to hierarchies over time.
- **Comprehensive audit log.** Track actions in the system so you can keep historical records, query, or roll back changes in BPM master data.
- **Business rules enforcement.** Implement any required validations and verifications.
- **Hierarchy debugging tools.** Run what-if queries to compare, analyze, and debug hierarchies before promoting them into a production application.
- **Sophisticated attribute management.** Support all attributes, including derived and inherited attributes.
- **Configurable import profiles.** Configure import profiles to meet the formats and specifications of external systems and save them for reuse.
- **Rules-based imports.** Allow users to select the relevant elements of the source hierarchies and then blend them into target hierarchies.
- **Secure multi-user environment.** Assign roles and responsibilities at a granular level.

HYPERION CONSULTING, EDUCATION, AND SUPPORT SERVICES

From implementation to training to technical support, Hyperion professionals work together to transform your software into powerful solutions that support your decision making and drive superior business performance. We offer everything you need to help your organization achieve its performance goals. Visit www.hyperion.com/services for more information.

PRODUCT INFORMATION TEL: 1.800.286.8000 (U.S. ONLY)

CONSULTING SERVICES E-MAIL: NORTHAMERICAN_CONSULTING@HYPERION.COM TEL: 1.203.703.3000

EDUCATION SERVICES E-MAIL: EDUCATION@HYPERION.COM TEL: 1.203.703.3535

WORLDWIDE SUPPORT E-MAIL: WORLDWIDE_SUPPORT@HYPERION.COM

PLEASE CONTACT US AT WWW.HYPERION.COM/CONTACTUS FOR MORE INFORMATION.



HYPERION SOLUTIONS CORPORATION WORLDWIDE HEADQUARTERS
5450 GREAT AMERICA PARKWAY SANTA CLARA, CA 95054
TEL 1.408.744.9500 FAX 1.408.588.8500

© 2005 Hyperion Solutions Corporation. All rights reserved. "Hyperion," the Hyperion "H" logo, "Business Intelligence," and Hyperion's product names are trademarks of Hyperion. References to other companies and their products use trademarks owned by the respective companies and are for reference purpose only. 5140_1005

WWW.HYPERION.COM