

BRIO.PORTAL™



Delivering Results to the Enterprise

B2E

Ever search the Web with the keyword 'CD'? You could get 205,073 matches of everything from music CDs to Certificates of Deposit. In this fiercely competitive world, employees don't have the time for extraneous content and information links. Fortunately, Brio.Portal weeds through the mess and delivers relevant information through concept-matching, personalized dashboards, and proactive agents that find exactly the information you need—when you need it.



B2B

You've heard the old adage, "The whole is greater than the sum of its parts." That defines the virtual enterprise—sharing insight and information across your organization and with your external business and trading partners. Portals are the key to getting there—with mass-delivery of information and shared analytics in a single installation. Suddenly your enterprise is alive with real-time, context-driven decision making; your margins are improving; your processes are more efficient; and you're getting record results. The icing on the cake? Your business partners are calling in to report record figures, too.

B2C

If your organization is like most, you're feeling the pain of increased customer demands. They have questions—and they want answers—yesterday. Why not give them a way to see the information they need, without ever having to pick up the phone? Give them a completely self-service view into your enterprise—complete with dynamic, secure, and relevant information, and the ability to analyze that data on the fly. With surprisingly little effort, you will enhance their customer experience, differentiate your products and services, and improve customer retention. Too good to be true? Try Brio.Portal.

Enterprise Information Portal



Today's e-business initiatives enable companies to gain new internal efficiencies, broaden markets, and leverage supply chains. The result is an ever-increasing amount of information. The winners in this new economy will leverage that information across their organization—and out to their business partners, suppliers, distributors, and customers—for better, faster decision making.

An enterprise information portal leverages the vast amount of information generated or gathered by an organization to close the gap between opportunity recognition, optimal decision making, and rapid execution. The key benefits of deploying an enterprise information portal are improved information distribution, operational efficiency, partner interactions, sales efficiency, and market share.

Brio.Portal is the most comprehensive solution on the market today that can span different content sources, platforms, and user requirements within an organization—and outside the firewall.

Brio.Portal speeds the delivery of relevant information so users can recognize and respond to new opportunities, competitor actions, and customer demands.

Brio.Portal:

- Delivers powerful capabilities that sift through information and surface relevant content.
- Drives communication and action between employees, partners and customers.
- Delivers subscription and exception alerts to enable your organization to proactively make decisions and seize competitive advantage.

MERRILL LYNCH. *“Enterprise information portals enable companies to unlock internally and externally stored information, and provide users a single gateway to personalized information needed to make informed business decisions. Enterprise information portals consolidate, manage, analyze, and distribute information across and outside of an enterprise—including business intelligence, content management, data warehouse and mart, and data management applications.”*

Fastest to Insight, Fastest to Action



THE MOST COMPREHENSIVE PORTAL. Enterprise data needed to make faster, better decisions comes in all shapes and sizes. Brio.Portal manages a complete range of content and data sources—including structured data found in relational databases, warehouses, applications, and end user productivity tools, as well as unstructured data derived from text, documents, emails, audio, video, and more.

Brio.Portal provides rich personalization and integrated analysis capabilities to speed decision making across the virtual enterprise. Users have exactly the information they need, when they need it—all in one place.

In addition, Brio.Portal's comprehensive platform is designed to support the widest possible range of platforms—spanning from NT to mainframes and from the Web to wireless PDAs.

INFORMATION WITH RELEVANCE. An enterprise portal must not overwhelm users with too much content, or worse, the wrong content. The Brio.Portal framework increases user productivity with a personalized view of relevant and timely information from multiple sources inside and outside their organization. As a result, users can quickly and easily recognize business and market opportunities—without sifting through piles of meaningless data.

Brio.Portal integrates Autonomy's pattern-matching technology to identify and rank the main concepts within any document. Pattern-matching is far more accurate than any keyword-based system on the market today. Finding exactly the information you are looking for has never been faster or easier.

Ultimately, Brio.Portal delivers all relevant enterprise or supply chain information so users can quickly recognize and respond to market opportunities, competitor actions, and customer needs.

THE DELPHI GROUP. *“As building e-business relationships on the Web becomes Job One for participating in the new economy, successful operators will create compelling online experiences by providing proactive function- and customer-specific webtops. These portals will aggregate specialized content and create a personalized context for participating in any B2B exchange. Brio has taken a long step forward by integrating Autonomy technology to expose and deliver information from unstructured sources. The relationship with Autonomy will help give the Brio.Portal offering the range e-business builders are demanding.”*
—Hadley Reynolds, Research Director

BRIO.PORTAL—DELIVERS THE RIGHT INFORMATION TO THE RIGHT PEOPLE AT THE RIGHT TIME.



BRIO.PORTAL PROVIDES:

- The most comprehensive portal—manages structured and unstructured information; integrates knowledge management and business intelligence technology; accesses and delivers data from the mainframe to the Web to wireless PDAs.
- Relevance—identifies and retrieves relevant content, so end users can quickly access important information to save time and make faster, more informed decisions.
- Proactive agents—end users do not have to constantly navigate the portal to find new updated information. Brio.Portal provides intelligent agents that work on users' behalf to search, retrieve, and notify users of exceptions and updated content.
- A scalable, flexible B2X architecture—leverages a customizable, secure and extensible framework to enable B2E, B2C, and B2B initiatives with a single installation.

AUTOMATED, PROACTIVE AGENTS. With Brio.Portal, users around the globe can keep their finger on the pulse of the business. They simply configure the intelligent agents built into Brio.Portal—and those agents go to work on their behalf. The agents automate the entire process of discovering and communicating relevant information from any number of data sources. They work in the background to search, create channels, schedule, notify, and alert users of surface exceptions and updated content.

In addition, Brio.Portal job factories execute any application and access backend databases—so users can dynamically access the data they need to drive their slice of the business. Reports and new information are delivered automatically—right to your browser for immediate access and analysis.

A SCALABLE, FLEXIBLE "B2X" ARCHITECTURE.

Brio.Portal's customizable, secure, and extensible portal enables B2E (business-to-employee), B2B (business-to-business), and B2C (business-to-customer) initiatives with a single installation. Solving internal B2E information distribution today provides a strategic platform to meet your B2B and B2C needs tomorrow. And Brio.Portal is built to scale with your growing organization and business demands.

Built on a multitier, distributed architecture, Brio.Portal is the industry's only truly open, customizable, and extensible enterprise information portal. Unlike other corporate portals that are simply a series of information links on a Windows NT platform, Brio.Portal consists of eight application services that proactively manage, organize, secure, and personalize information.

Plus, with support for extensible markup language (XML), Brio.Portal also seamlessly integrates with a wide variety of B2B-specific information sources and applications.

Brio.Portal Key Features

PERSONALIZED VIEWS OF BUSINESS INFORMATION

In a familiar browser format, users can create personal views including live data feeds, favorites, headlines, subscriptions and notifications of new content and critical data.



ANALYTICS IN A FLASH. Brio.Portal Portal.Pages™ are analytic dashboards that combine exception alerts, charts, gauges, news flashes, and business events to help you proactively manage and optimize business results. Portal.Pages provide multiple consoles per user as well as wizards for creating and publishing content in any style or color. Portal.Pages also allow easy customization to integrate your business' look and feel and the ability to designate pre-configured pages for customers, employees, or partners.

DYNAMIC EXECUTION. Brio.Portal implements a mass-personalization approach to make otherwise overwhelming information access relevant to each user. Reports are executed from remote data sources in real time, giving users transparent access to the most up-to-date information—from enterprise applications, production systems, databases, and data warehouses. Through a GUI administrator and streamlined process, users simply build a form for user interaction and parameter selection. These forms provide a user-friendly application interface, and a method for Brio.Portal to perform database updates and report generation.

CONCEPT-BASED RANKING. Brio.Portal integrates Autonomy's pattern-matching technology to identify and rank the main concepts within any piece of text, regardless of its language. This technology can also use document contents or a collection of documents as the basis for a search, resulting in more focused and precise results.

Brio.Portal's channel capabilities also use this powerful technology to provide "at-a-glance" discovery of content. Channels can cross categories, locations, and include external or internal information. While channels are personalized, they can also be published and shared with others through the portal to enable collaboration across departments and workgroups—and with B2B partners outside the organization.

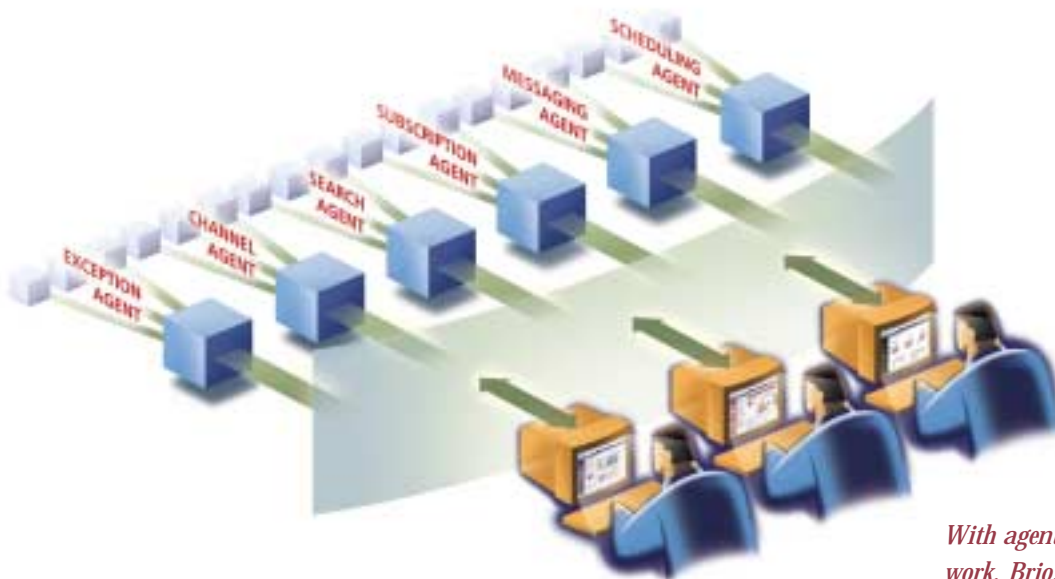
SECURITY. Brio.Portal provides unmatched security that enables organizations to provide broad access to business information and systems without compromising data sources in any way. With Brio.Portal, administrators can define rules that govern object-level access, without creating an administrative nightmare. Brio.Portal session-management features simplify user account management by offering several different user authentication schemes including LDAP that can be adapted for unique enterprise environments. And Brio.Portal ensures secure B2B and B2C operations—enabling business partners and customers to access appropriate enterprise information via the Web.



ONE-STOP INTEGRATION. Brio.Portal provides many integration options to embed content from any source, provide seamless Web interfaces and integrate applications. It acts as a one-stop interface for the information you need—and a launch pad for the applications you need, such as Brio.Insight™ for Web-based query, analysis and reporting or Brio.Report for enterprise reporting.

INFORMATION WITHOUT WIRES. For users on the go, Brio.Portal delivers outbound exception, subscription, alerts and scheduling notifications to PDAs and cell phones. Brio.Portal also supports WML to provide two-way interaction from wireless internet service providers and wireless devices.

PORTALS JUST GOT SMARTER. SmartObjects™ embed live content and data feeds such as stock tickers and performance gauges directly on the Brio.Portal personal page. And SmartCuts™, a specialized URL interface, drive the display, retrieval and execution of content with a simple yet powerful way to integrate content into existing Web sites or browser-based applications. Deep application integration and process automation is accomplished through a powerful API which also leverages XML.



With agents and job factories doing the work, Brio.Portal users know exactly what is going on each minute of the day.



THE FIRST COMPLETE, ANALYTIC INFRASTRUCTURE FOR E-BUSINESS. Brio ONE delivers on-demand analytics and timely information to everyone who needs it to make better business decisions. Brio ONE meets the complete range of decision-processing needs—including those of internal employees as well as external customers, integrated supply chain partners and distribution alliances. Brio ONE combines integrated business intelligence, enterprise reporting, comprehensive information portals, and analytic applications for intranet, extranet, client/server, and hosted application environments.

Brio ONE helps organizations derive higher business value from their B2B information sources, including enterprise resource planning (ERP), sales force automation (SFA), and customer relationship management (CRM) applications, production systems, analytic applications and business spreadsheets, data marts, data warehouses, intranets, extranets, and others. With Brio ONE, organizations can deliver analytics on demand and 'right now' insight to users across the

virtual enterprise so they can be more competitive, customer-centric, and responsive—as a group—to

market shifts and new opportunities.

BRIO.ENTERPRISE™, an integrated suite of powerful and easy-to-use business intelligence tools for query, OLAP analysis, and analytical reporting across the virtual enterprise.

BRIO.REPORT™, the backbone of Brio ONE and the industry's premier enterprise data transformation and reporting environment delivering unmatched performance, scalability, flexibility, and reliability.

BRIO.PORTAL™, the most comprehensive enterprise information portal for dynamic, personalized, self-service, and relevant access to any enterprise or B2B information source, no matter where it resides.

BRIO.INFORM™, a customizable end-to-end analytic application designed to capture and automate best practices and analytical methods for optimizing business performance.

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